## A future where data attribution Counts

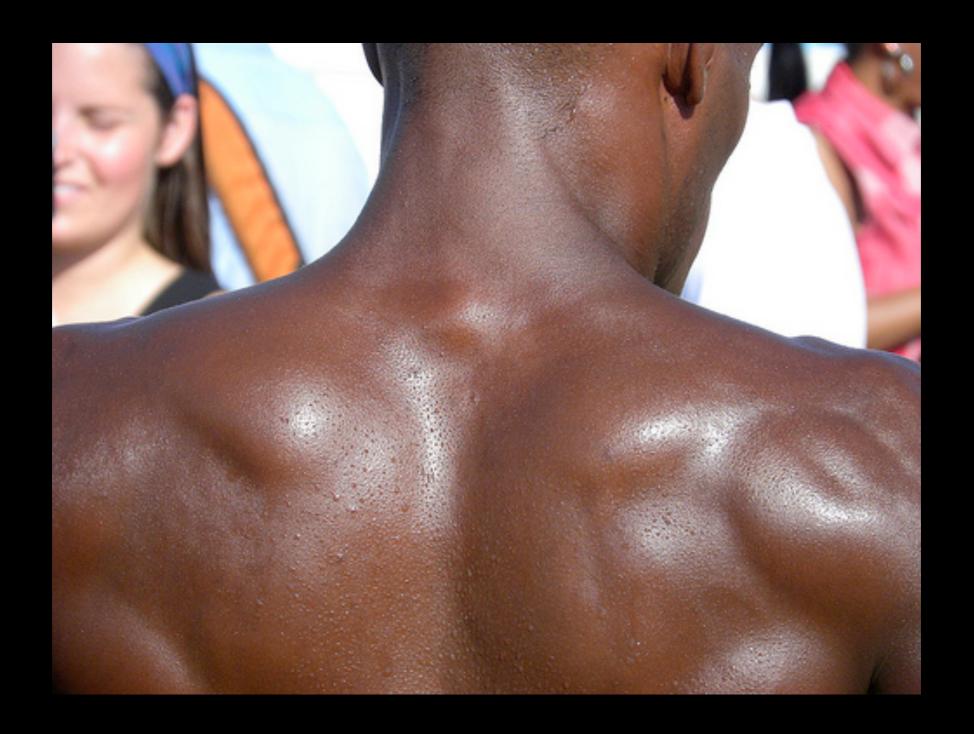
Heather Piwowar @researchremix DataONE postdoc with NESCent and Dryad













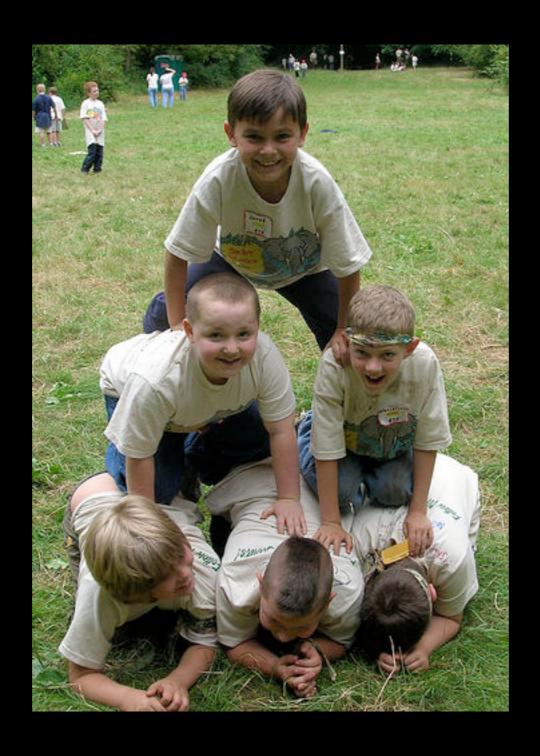




















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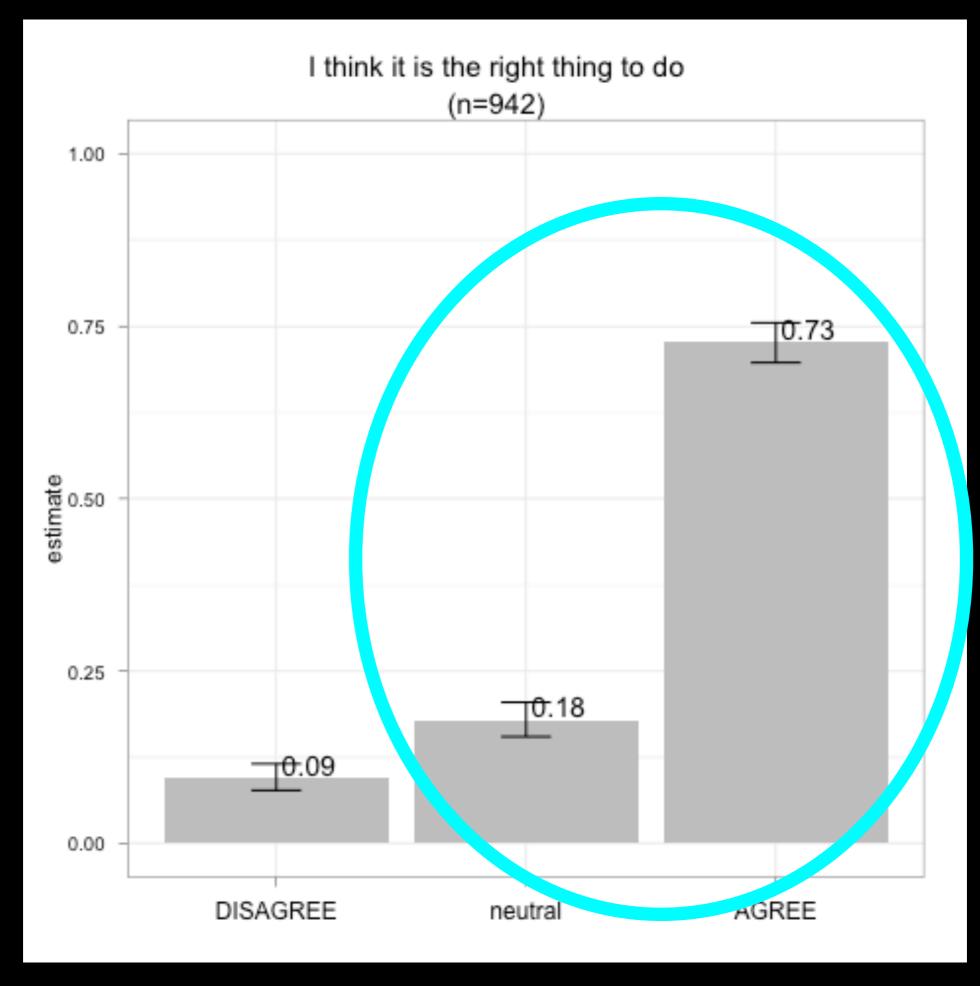
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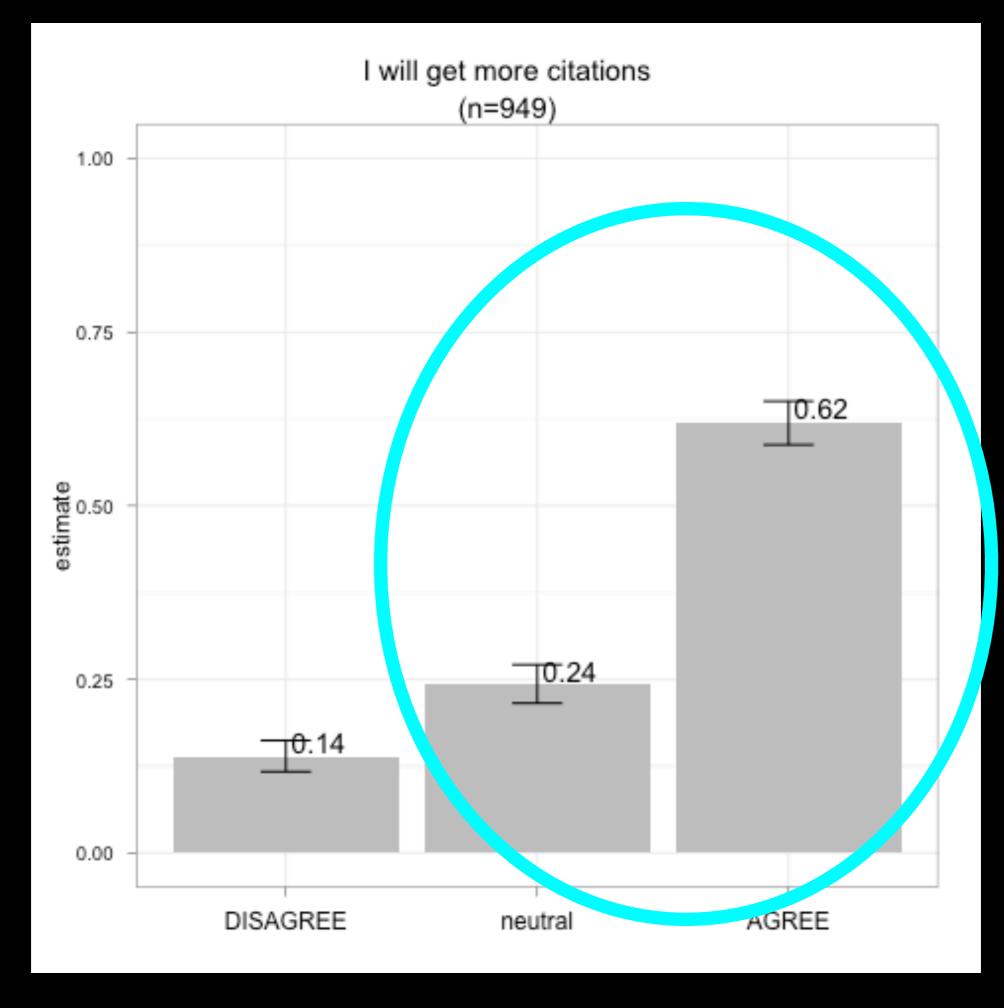
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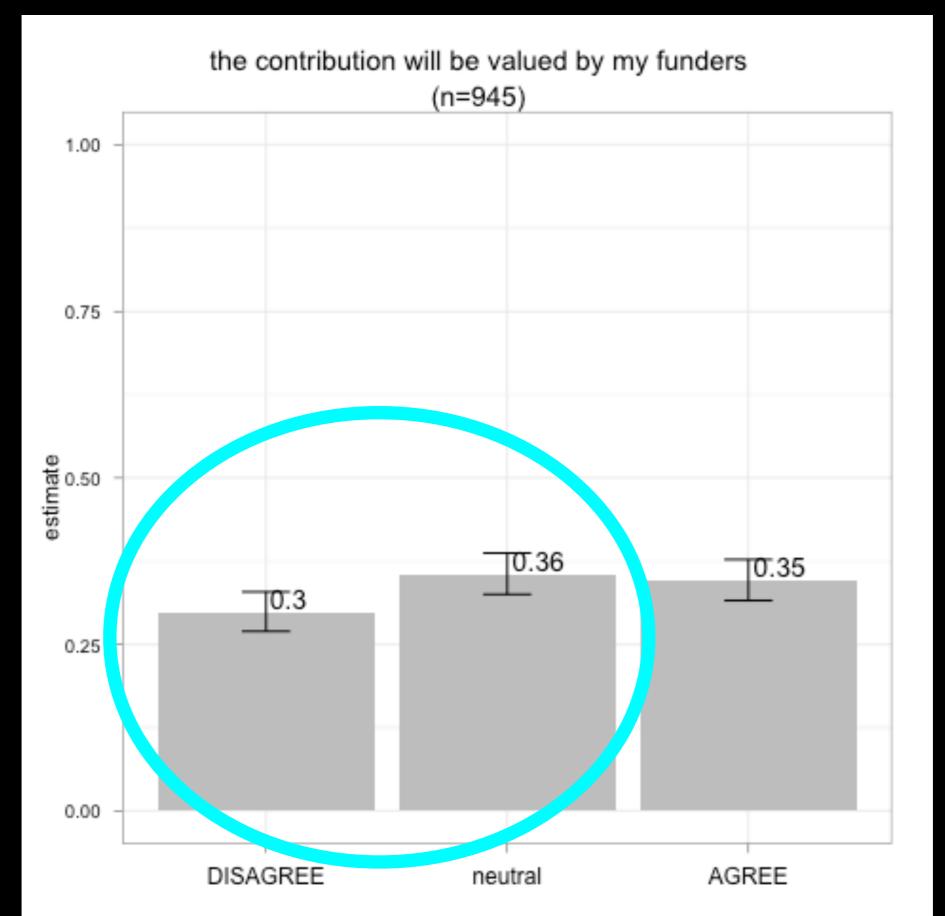


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### but....



the contribution will be valued by my promotion or tenure committee (n=945) 1.00 0.75 estimate 95.0 0.42 0.4 0.25 0.18 0.00

neutral

AGREE

DISAGREE



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## So.

# We need to facilitate deep recognition of the labour of dataset creation.



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## Researchers

#### **Heather Piwowar**

hpiwowar@gmail.com

Research Passion Accelerating research progress by facilitating more effective reuse of research data

Current Position

Postdoctoral Research Associate Vancouver BC, Canada Duke University, funded by NSF through DataONE, NESCent, and Dryad June 2010 – present. PI: Dr Todd Vision

Conducting research studies in science data sharing and reuse

Education

#### University of Pittsburgh

Pittsburgh, PA

PhD in 2010, Masters of Science in 2006, concentration in Bioinformatics
Department of Biomedical Informatics, School of Medicine.
2005-2010 (maternity leave: April-June 2006). Advisor: Dr Wendy Chapman.
Dissertation: Foundational studies for measuring the impact, prevalence, and patterns of publicly sharing biomedical research data

#### Massachusetts Institute of Technology

Cambridge, MA

Masters of Engineering in 1996, Bachelors of Science in 1995.

Majored in Electrical Engineering and Computer Science, GPA 4.9/5.0

Concentration in Digital Signal Processing (DSP)

Humanities and mathematics each comprised 20% of curriculum

Academic Experience & Accomplishments Piwowar (2011) Who shares? Who doesn't? Bibliometric factors associated with open data archiving. PLoS ONE 6(7): e18657.

Peer-reviewed Journal Articles Garnett, Whiteley, Piwowar, Rasmussen, Illes (2011) Neuroethics and fMRI: Mapping a Fledgling Relationship. PLoS ONE 6(4): e18537.

<u>Piwowar</u>, Chapman (2010) Recall and bias of retrieving gene expression microarray datasets through PubMed identifiers. J Biomed <u>Discov Collab</u>. Mar 28;5;7-20 <u>Piwowar</u>, Chapman (2010) <u>Public</u> sharing of research datasets: A pilot study of

associations. Journal of Informetrics 4: 2. 148-156 April (also presented at

	Piwowar, Chapman (2008) Envisioning a Biomedical Data Reuse Registry AMIA 2008  Piwowar, Chapman (2008) Prevalence and Patterns of Microarray Data Sharing PSB 2008  Piwowar, Fridsma (2007) Examining the uses of shared data ISMB 2007
Datasets	<ul> <li>Piwowar, Vision, Whitlock (2011) Data from: Data archiving is a good investment. Dryad Digital Repository. doi:10.5061/dryad.j1fd7</li> <li>Piwowar (2011) Data from: Who shares? Who doesn't? Factors associated with openly archiving raw research data. Dryad Digital Repository. doi:10.5061/dryad.mf1sd</li> <li>Piwowar, Chapman (2009) Data from: Public sharing of research datasets: a pilot study of associations. Dryad Digital Repository. doi:10.5061/dryad.3td2f</li> <li>Piwowar, Day, Eridsma (2007) Data from: Sharing detailed research data is associated with increased citation rate. Dryad Digital Repository. doi:10.5061/dryad.j2c4g</li> </ul>
Invited Presentations	(2011) International Digital Curation Conference (upcoming), UK. (2011) Tracking Data Reuse: Motivations, Methods, and Obstacles. IASSIST Vancouver.

#### total Impact

#### **Heather Piwowar**

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54 artifacts; updated 5 Dec, 2011

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article

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Piwowar, Day, Fridsma (2007) Sharing Detailed Research Data Is Associated with Increased Citation Rate PLoS ONE.

Piwowar HA, Day RS, Fridsma DB Data from: Sharing detailed research data is associated with increased citation rate. Dryad Data Repository.

10.1038/npre.2008.1701.1

Piwowar, Chapman (2008) Prevalence and Patterns of Microarray Data Sharing Nature Precedings.

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Piwowar, Chapman (2010) Public sharing of research datasets: A pilot study of associations Journal of Informetrics.

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McDade, Maddison, Guralnick, Piwowar, Jameson, Helgen, Herendeen, Hill, Vis (2011) Biology Needs a Modern Assessment System for Professional Productivity BioScience.



#### dataset

#### 10.5061/dryad.j1fd7

Piwowar, Vision, Whitlock (0) Data from: Data archiving is a good use of research funds. Piwowar HA, Vision TJ, Whitlock MC Data from: Data archiving is a good investment. Data Data Repository.

#### 10.5061/dryad.j2c4g

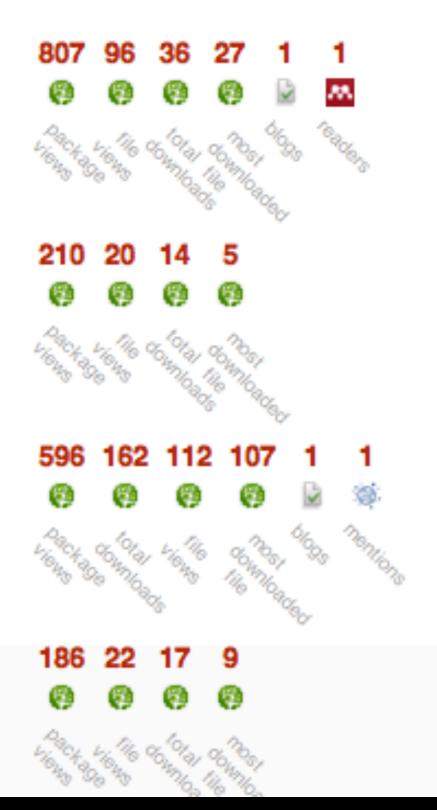
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#### 10.5061/dryad.mf1sd

Piwowar HA Data from: Who shares? Who doesn't? Factors associated with openly archiving raw research data. Dryad Data Repository.

#### 10.5061/dryad.3td2f

Piwowar HA, Chapman WW Data from: Public sharing of research datasets: a pilot study of associations. Dryad Data Repository.



#### http://total-impact.org

### dataset

#### 10.5061/dryad.j1fd7

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	Total Data/Documentation Sessions		Data & Documentation	Documentation Only
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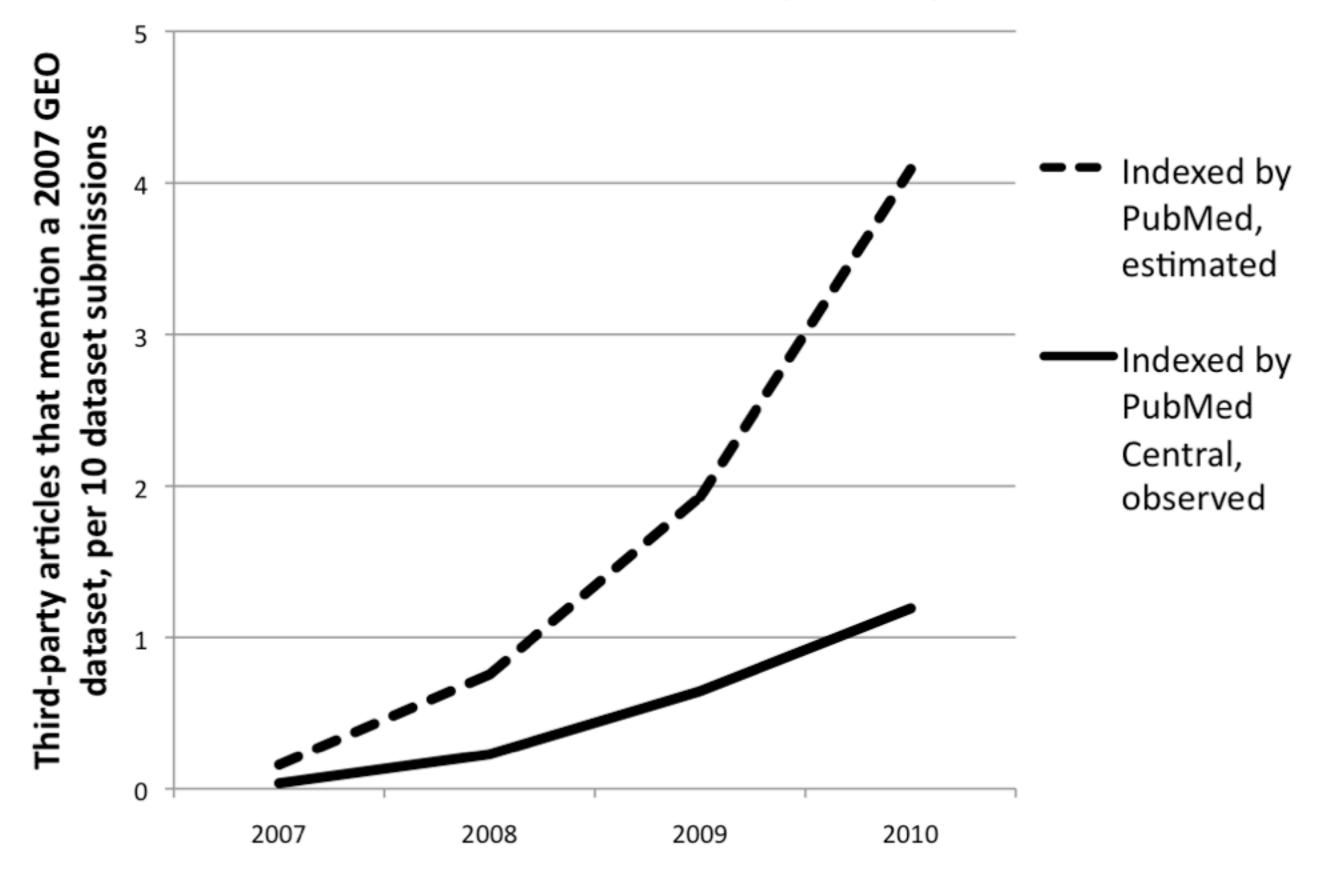
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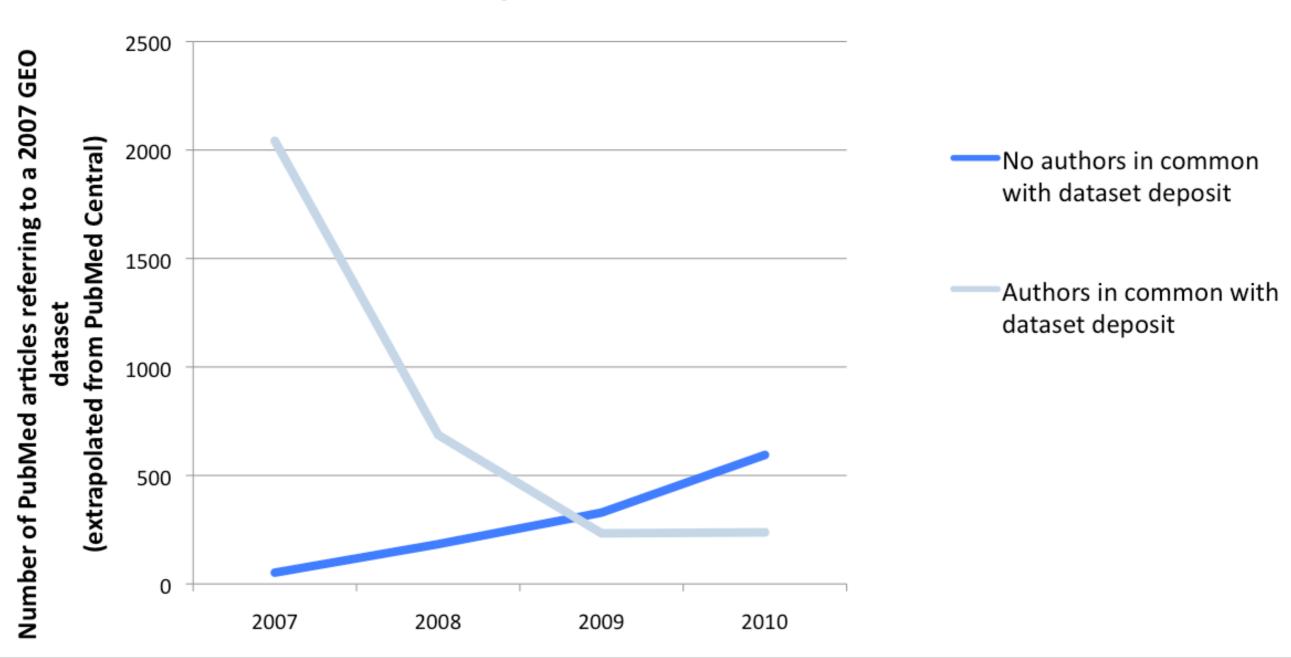
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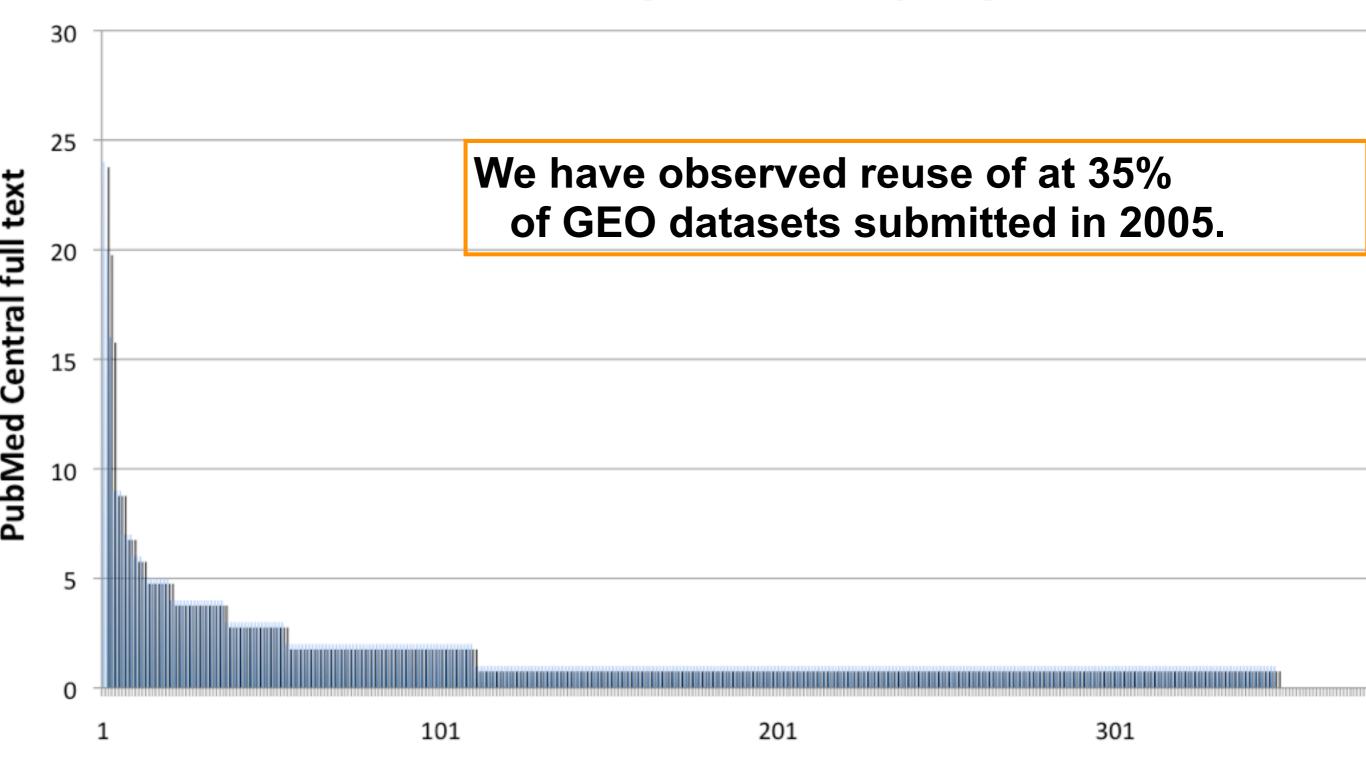
# Cumulative third-party use of datasets submitted to the GEO data repository in 2007



### Use and reuse of 2007 GEO data attributed by accession reference, extrapolated to all of PubMed



### Number of times a 2007 GEO accession was mentioned in PMC, 2007-2010, excluding mentions by original authors



One bar per 2007 GEO dataset (349 of 2711 GEO datasets had at least one mention in PMC)

Piwowar, Vision, Whitlock (2011) **Data archiving is a good investment.**Nature letter to the editor: 473, p285.

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# Funders



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# innovation and experimentation



### open access to citation data

### open access to full text

# open access to other use

# 1. raise our expectations



# 2. raise our voices







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### Request for Information on Public Access to Digital Data and Scientific Publications

Posted by Phil Larson on November 07, 2011 at 11:40 AM EST



The America COMPETES Reauthorization Act of 2010, signed by President Obama earlier this year, calls upon OSTP to coordinate with agencies to develop policies that assure widespread public access to and long-term stewardship of the results of federally funded unclassified research. Towards that goal, OSTP last week released two Requests for Information (RFI) soliciting public input on long term preservation of and public access to the results of federally funded research, including digital data and peer-reviewed scholarly publications.

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# 3. get excited and make things



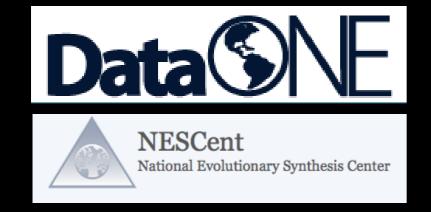


# A future where data attribution Counts

# The future is about what kind of impact a dataset makes, not just a citation number.



# Open data. Open data about our data.









# thank you

Todd Vision,
Jonathan Carlson, Estephanie Sta Maria,
Jason Priem, total-Impact and Beyond Impact
Dryad and DataONE teams

The open science online community and those who release their articles, datasets and photos openly

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- 1. raise our expectations
- 2. raise our voices
- 3. get excited and make things