## What We Do

- Information management
- Knowledge management
- Data analysis and manipulation
- Extracting information from data models
- Extracting information from people
- Merging, mashups and integration
- Data Management Plan development
- Scientific programming
- Collaboration environment development
- Evaluation of new software applications
- Training in new software applications

## How We Do It

- Manage performance expectancy
- Manage effort expectancy
- Investigate social influence
- Provide facilitating conditions

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**Unified Theory of Acceptance and Use of Technology (UTAUT)**

- Performance Expectancy
- Effort Expectancy
- Social Influence
- Facilitating Conditions

Source: Venkatesh et al. (2003)