

# Creating a community: going beyond compliance

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# Outline

- Joint aims
- Champions at Cambridge
- Lancaster's Data Conversations
- Discussion:
  - What has worked?
  - What hasn't worked?
  - What are you planning on doing in the future?



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# Aim: Winning hearts and minds for RDM

- Embedding RDM is part of a wider cultural change in scholarly communications towards Open Research Agenda
- Compliance-based approaches has limits
- Democratic approach – working with researchers to develop services and achieve cultural change



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# The Cambridge story so far...

- Targeted briefings in departments
- Workshops
- RDM Newsletter
- RDM Working Group & Project Group
- OpenCon Cambridge
- Links to other support services



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# Data Champions

- **What:** Advocates in the department who will train their peers & a community of practice
- **Why:** Resourcing, expertise, diffuse institution
- **How:** Open call with few criteria which we publicised **widely**



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# Data Champions

- **Result:** 44 Cambridge applicants – mostly in STEM subjects
- **Next steps:**
  - Training
  - Targeting HASS researchers
  - Nurturing a community



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# Lancaster: Early days...

- Long term aim: contribute to culture change
- Inspired by [Data Dialogue](#) events
- Got support from RDM Steering Group
- First step: “[Data Conversations](#)” events with “ally” Data Science Institute
- First event 30 January 2017 with lightning talks
- Second step (2018)?: RDM Champions as advocates and subject expertise



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# Discussion groups

- What has worked?
- What hasn't worked?
- What are you planning on doing in the future?



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